

24 Occupations in Marengo County, AL

AIDT



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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

24 Occupations

11-0000 Management Occupations

13-0000 Business and Financial Operations Occup.

15-0000 Computer and Mathematical Occupations

17-0000 Architecture and Engineering Occupations

19-0000 Life, Physical, and Social Science Occupa.

21-0000 Community and Social Service Occupatio..

23-0000 Legal Occupations

25-0000 Educational Instruction and Library Occup

27-0000 Arts, Design, Entertainment, Sports, and ..

See Appendix A for all 24 Occupations

1 County

1091 Marengo County, AL

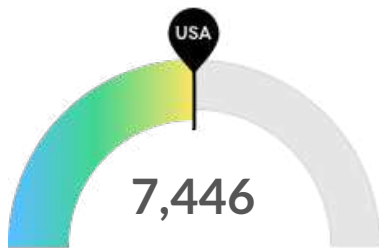
Class of Worker

QCEW Employees and Non-QCEW Employees

The information in this report pertains to the chosen occupations and geographical area.

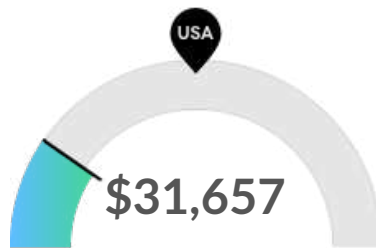
Executive Summary

Aggressive Hiring Competition Over an Average Supply of Regional Talent



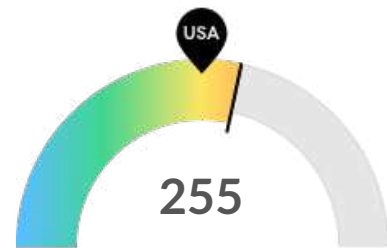
Supply (Jobs)

Marengo County, AL is about average for this kind of talent. The national average for an area this size is 7,446* employees, while there are 7,446 here.



Compensation

The cost for talent is low in Marengo County, AL. The national median salary for your occupations is \$40,143, while you'll pay \$31,657 here.



Demand (Job Postings)

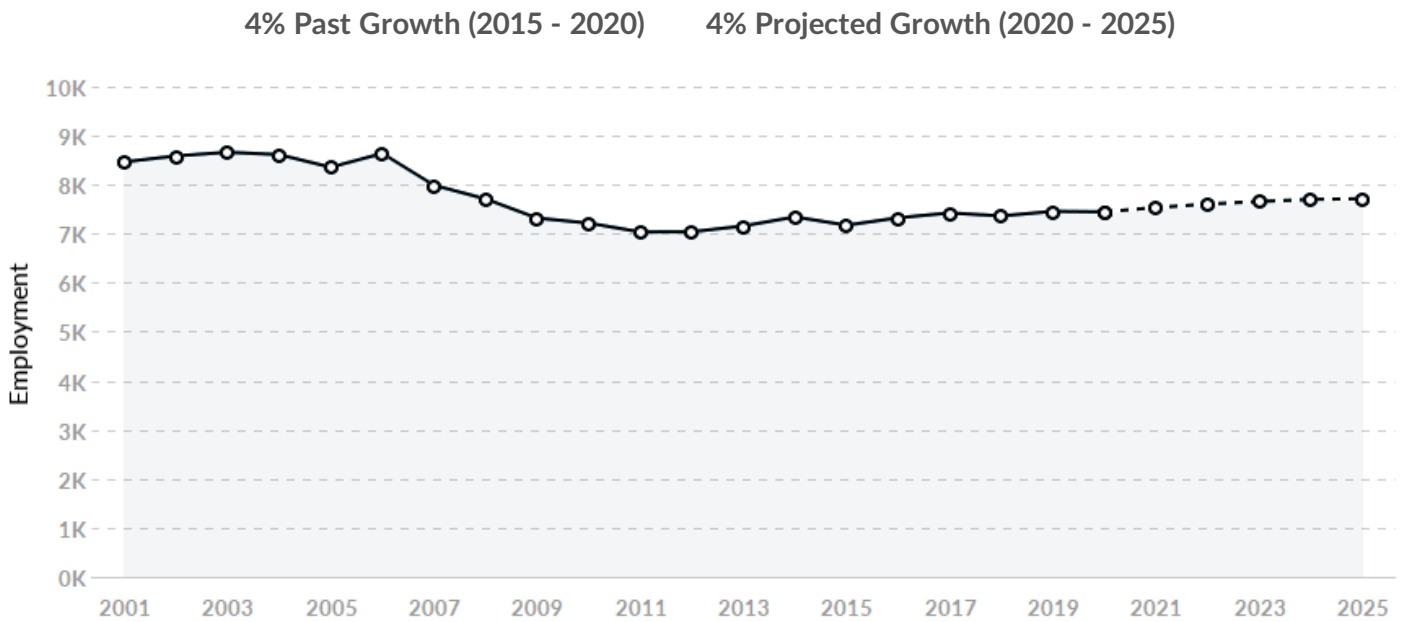
Competition from online job postings is high in Marengo County, AL. The national average for an area this size is 211* job postings/mo, while there are 255 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and Marengo County, AL. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

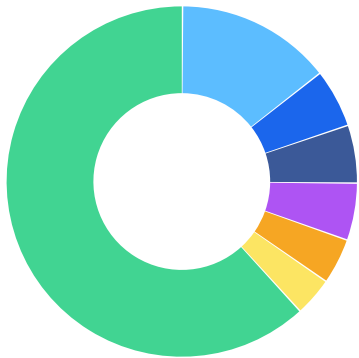
Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of your occupations is a strength or weakness for Marengo County, AL, and how it is changing relative to the nation. An average area of this size would have 7,446* employees, while there are 7,446 here. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and Marengo County, AL. In other words, the values represent the national average adjusted for region size.

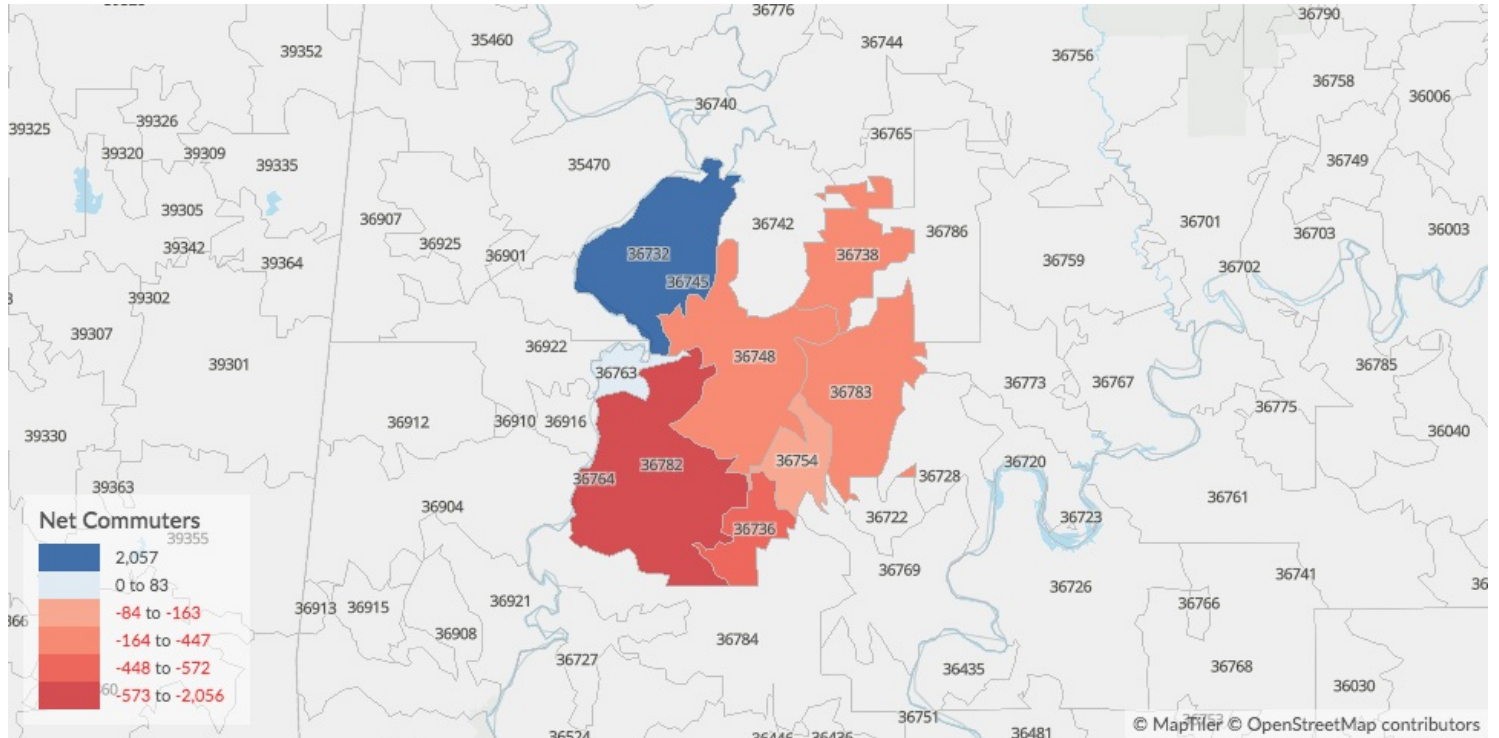
Most Jobs are Found in the Education and Hospitals (Local Government) Industry Sector



Industry	% of Occupation in Industry (2020)
Education and Hospitals (Local Government)	14.3%
Services to Buildings and Dwellings	5.4%
Restaurants and Other Eating Places	5.3%
Pulp, Paper, and Paperboard Mills	5.3%
Local Government, Excluding Education and Hospitals	4.2%
Railroad Rolling Stock Manufacturing	3.6%
Other	61.8%

Place of Work vs Place of Residence

Understanding where talent in Marengo County, AL currently works compared to where talent lives can help you optimize site decisions.



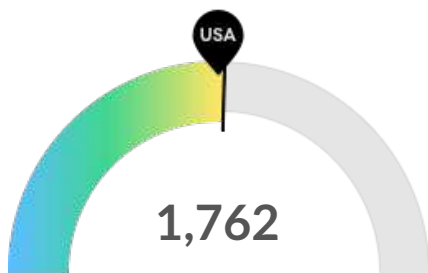
Where Talent Works

ZIP	Name	2020 Employment
36732	Demopolis, AL (in Mare...	5,623
36748	Linden, AL (in Marengo ...	1,182
36782	Sweet Water, AL (in Ma...	316
36783	Thomaston, AL (in Mare...	107
36738	Faunsdale, AL (in Maren...	66

Where Talent Lives

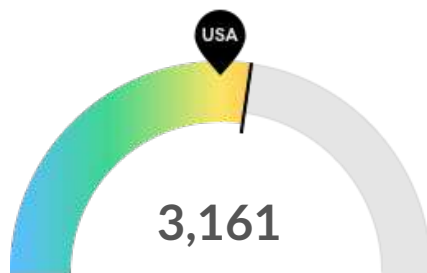
ZIP	Name	2020 Workers
36732	Demopolis, AL (in Mare...	3,566
36748	Linden, AL (in Marengo ...	1,419
36782	Sweet Water, AL (in Ma...	890
36736	Dixons Mills, AL (in Mar...	513
36783	Thomaston, AL (in Mare...	271

Retirement Risk Is About Average, While Overall Diversity Is About Average



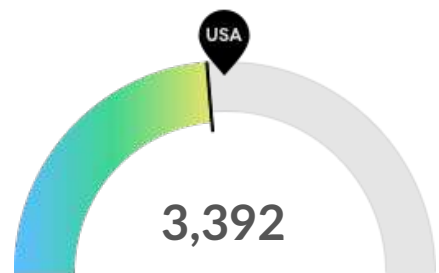
Retiring Soon

Retirement risk is about average in Marengo County, AL. The national average for an area this size is 1,716* employees 55 or older, while there are 1,762 here.



Racial Diversity

Racial diversity is high in Marengo County, AL. The national average for an area this size is 2,770* racially diverse employees, while there are 3,161 here.



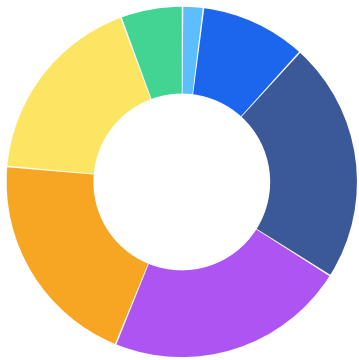
Gender Diversity

Gender diversity is about average in Marengo County, AL. The national average for an area this size is 3,673* female employees, while there are 3,392 here.

*National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and Marengo County, AL. In other words, the values represent the national average adjusted for region size.

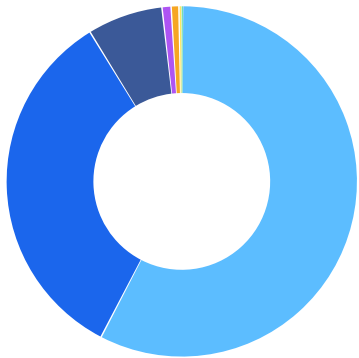
Demographic Details

Occupation Age Breakdown



	% of Jobs	Jobs
14-18	1.9%	142
19-24	9.8%	727
25-34	22.2%	1,655
35-44	22.2%	1,653
45-54	20.2%	1,508
55-64	18.0%	1,337
65+	5.7%	425

Occupation Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	57.5%	4,285
Black or African American	33.6%	2,503
Hispanic or Latino	7.0%	518
Two or More Races	0.8%	62
Asian	0.7%	53
American Indian or Alaska Native	0.3%	21
Native Hawaiian or Other Pacific Islander	0.0%	4

Occupation Gender Breakdown

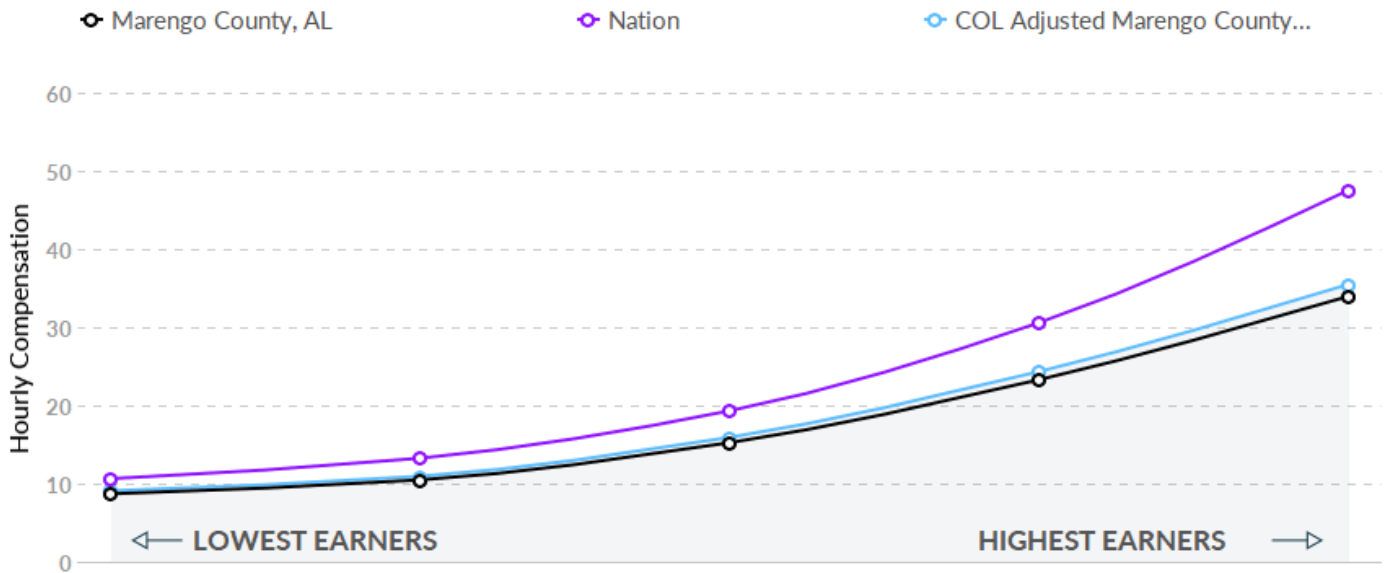


	% of Jobs	Jobs
● Males	54.4%	4,054
● Females	45.6%	3,392

Compensation

Talent Is 21% Cheaper, While the Cost of Living May Make Attraction Difficult

In 2019, the median compensation for your occupations in Marengo County, AL is \$15.22/hr. Based on the national median wage of \$19.30/hr for this position, this means you will spend about 21% less to employ your occupations here. However, their actual purchasing power will be 18% less than the national median when we adjust for regional cost of living (which is 4% lower than average). This may make it harder to attract talent to the region at this price.



Demand



521 Employers Competing

All employers in the region who posted for this job over the last 12 months.



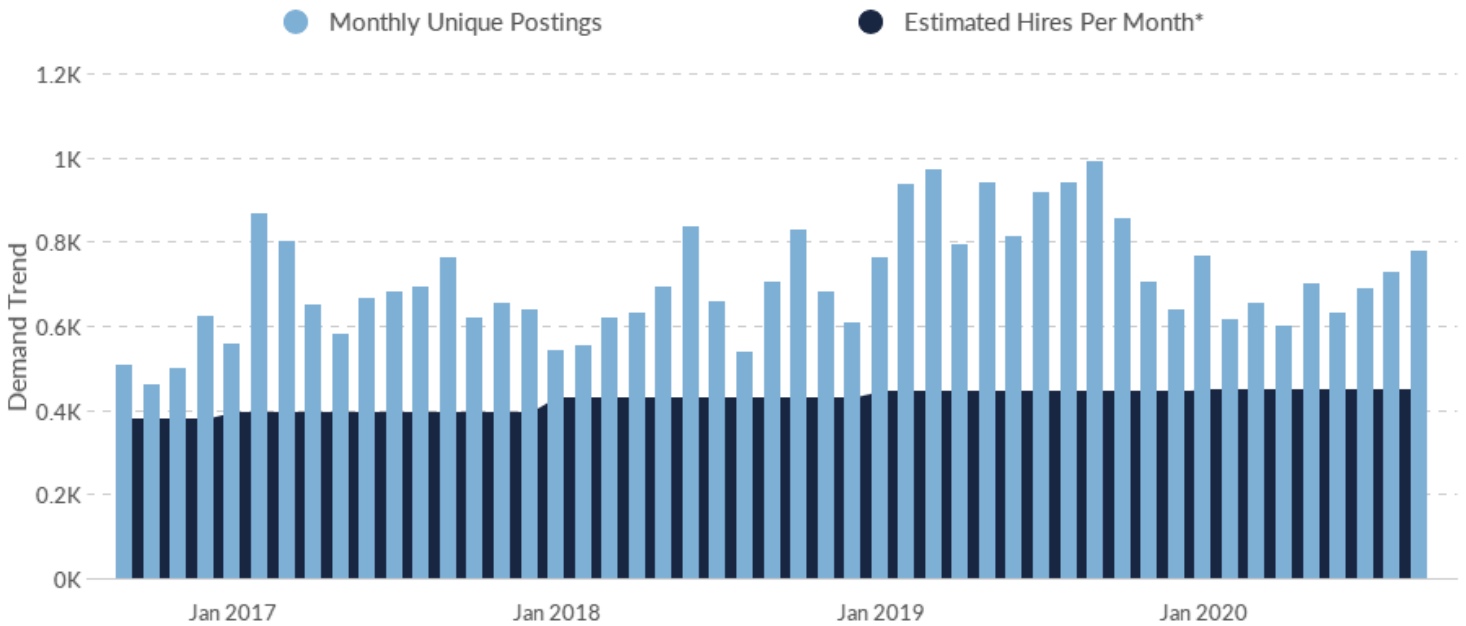
3,062 Unique Job Postings

The number of unique postings for this job over the last 12 months.



37 Day Median Duration

Posting duration is the same as what's typical in the region.








Occupation	Avg Monthly Postings (Oct 2019 - Sep 2020)	Avg Monthly Hires (Oct 2019 - Sep 2020)
Transportation and Material Moving Occupations	286	36
Healthcare Practitioners and Technical Occupations	43	11
Sales and Related Occupations	103	55

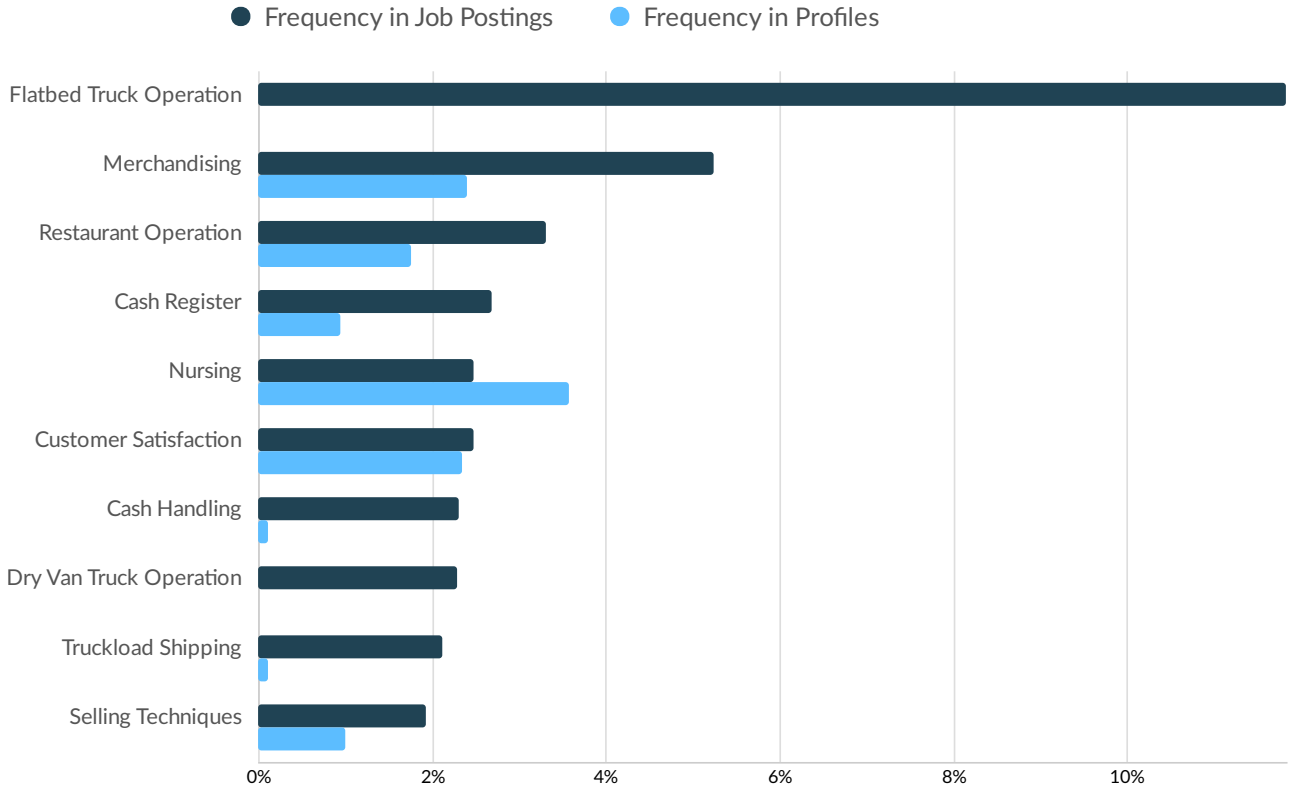
*A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Occupation	Avg Monthly Postings (Oct 2019 - Sep 2020)	Avg Monthly Hires (Oct 2019 - Sep 2020)
Unclassified Occupation	38	0
Educational Instruction and Library Occupations	22	14
Management Occupations	34	12
Installation, Maintenance, and Repair Occupations	23	33
Office and Administrative Support Occupations	30	37
Food Preparation and Serving Related Occupations	32	62
Production Occupations	20	44
Healthcare Support Occupations	11	14
Computer and Mathematical Occupations	4	1
Business and Financial Operations Occupations	7	7
Architecture and Engineering Occupations	7	2
Arts, Design, Entertainment, Sports, and Media Occupations	7	1
Community and Social Service Occupations	8	4
Construction and Extraction Occupations	8	30
Protective Service Occupations	3	5
Personal Care and Service Occupations	3	5
Building and Grounds Cleaning and Maintenance Occupations	5	33
Life, Physical, and Social Science Occupations	3	3
Legal Occupations	1	0
Farming, Fishing, and Forestry Occupations	0	36

Top Companies	Unique Postings
CRST International, Inc.	219 
C.R. England, Inc.	130 
Dollar General Corporation	86 
Bolt Express, LLC	64 
Decker Truck Line, Inc.	63 

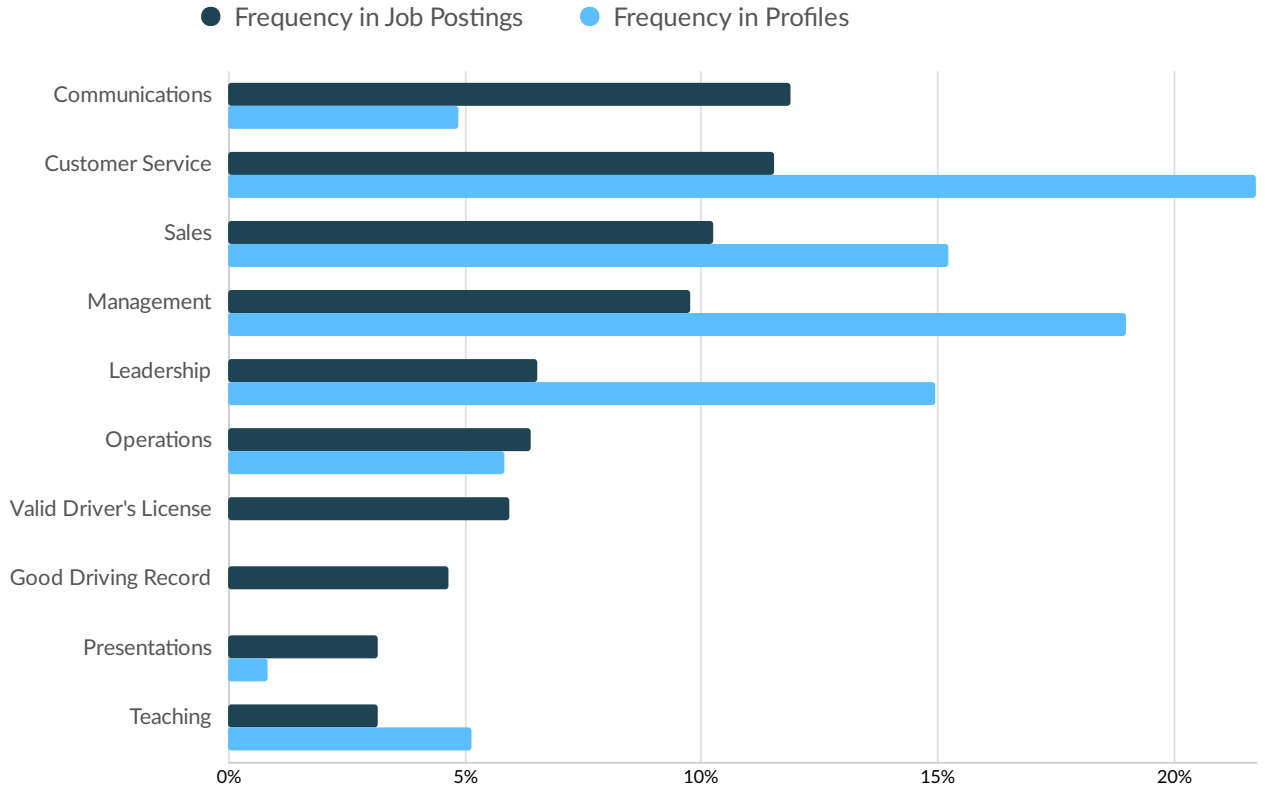
Top Job Titles	Unique Postings
CDL-A Truck Drivers	288 
CDL-A Flatbed Truck Drivers	176 
CDL Truck Drivers	135 
Owner-Operator Truck Drivers	64 
Team CDL-A Truck Drivers	64 

Top Hard Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Flatbed Truck Operation	1,655	12%	0	0%
Merchandising	734	5%	41	2%
Restaurant Operation	463	3%	30	2%
Cash Register	375	3%	16	1%
Nursing	348	2%	61	4%
Customer Satisfaction	346	2%	40	2%
Cash Handling	322	2%	2	0%
Dry Van Truck Operation	320	2%	0	0%
Truckload Shipping	296	2%	2	0%
Selling Techniques	269	2%	17	1%

Top Common Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Communications	1,667	12%	83	5%
Customer Service	1,615	12%	371	22%
Sales	1,435	10%	260	15%
Management	1,370	10%	324	19%
Leadership	915	7%	255	15%
Operations	895	6%	100	6%
Valid Driver's License	835	6%	0	0%
Good Driving Record	652	5%	0	0%
Presentations	442	3%	14	1%
Teaching	442	3%	88	5%

Graduate Pipeline



0 Programs

0 programs can train for this job, while 0 programs have produced completers in this region.



0 Completions (2019)

The completions from all regional institutions for all degree types.



942 Openings (2019)

The average number of openings for an occupation in the region is 1.

Not enough data to show the Top Programs section.

Not enough data to show the Top Schools section.

Appendix A (Occupations)

Code	Description	Code	Description
11-0000	Management Occupations	35-0000	Food Preparation and Serving Related Occupations
13-0000	Business and Financial Operations Occupations	37-0000	Building and Grounds Cleaning and Maintenance Occupations
15-0000	Computer and Mathematical Occupations	39-0000	Personal Care and Service Occupations
17-0000	Architecture and Engineering Occupations	41-0000	Sales and Related Occupations
19-0000	Life, Physical, and Social Science Occupations	43-0000	Office and Administrative Support Occupations
21-0000	Community and Social Service Occupations	45-0000	Farming, Fishing, and Forestry Occupations
23-0000	Legal Occupations	47-0000	Construction and Extraction Occupations
25-0000	Educational Instruction and Library Occupations	49-0000	Installation, Maintenance, and Repair Occupations
27-0000	Arts, Design, Entertainment, Sports, and Media Occupations	51-0000	Production Occupations
29-0000	Healthcare Practitioners and Technical Occupations	53-0000	Transportation and Material Moving Occupations
31-0000	Healthcare Support Occupations	55-0000	Military-only occupations
33-0000	Protective Service Occupations	99-0000	Unclassified Occupation