

Industry Snapshot

Emsi Q4 2020 Data Set

October 2020

AIDT



Parameters

Industries:

20 items selected. See Appendix A for details.

Regions:

Code	Description
1091	Marengo County, AL

Timeframe: 2019 - 2022

Datarun: 2020.4 - Employees

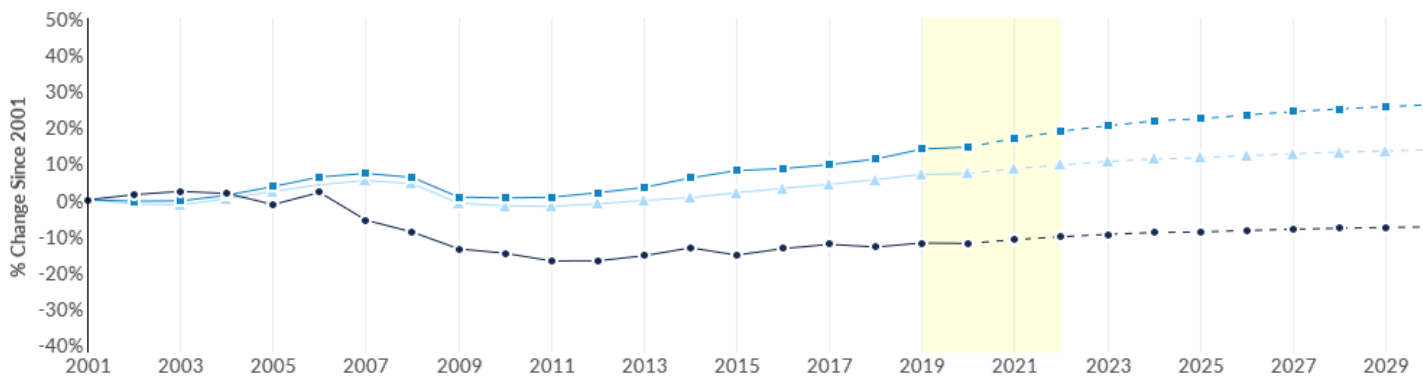
Industry Summary for 20 Industries

<p>7,446</p> <p>Jobs (2020)</p> <p>0% above National average</p>	<p>+2.0%</p> <p>% Change (2019-2022)</p> <p>Nation: +3.0%</p>	<p>\$51,347</p> <p>Avg. Earnings Per Job (2020)</p> <p>Nation: \$71,670</p>
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Industry Detail

Payrolled Business Locations (2020)	525
Jobs Multiplier	Only Available for 6-Digit
Unemployed (8/2020)	377

Regional Trends



Region	2019 Jobs	2022 Jobs	Change	% Change
● Region	7,456	7,604	148	2.0%
■ Regional Workforce 3	136,330	142,182	5,852	4.3%
▲ State	2,105,482	2,157,608	52,126	2.5%

Occupations Employed by these Industries

Description	Employed in Industry Group (2020)	% of Total Jobs in Industry Group (2020)
Retail Salespersons	276	3.7%
Cashiers	246	3.3%
Landscaping and Groundskeeping Workers	239	3.2%
Fast Food and Counter Workers	212	2.8%
Elementary School Teachers, Except Special Education	189	2.5%

Industry Gender Breakdown



Gender	2020 Jobs	2020 Percent
● Males	4,054	54.4%
● Females	3,392	45.6%

Industry Age Breakdown



Age	2020 Jobs	2020 Percent
● 14-18	142	1.9%
● 19-24	727	9.8%
● 25-34	1,655	22.2%
● 35-44	1,653	22.2%
● 45-54	1,508	20.2%
● 55-64	1,337	18.0%
● 65+	425	5.7%

Industry Race/Ethnicity Breakdown



Race/Ethnicity	2020 Jobs	2020 Percent
White	4,285	57.5%
Black or African American	2,503	33.6%
Hispanic or Latino	518	7.0%
Two or More Races	62	0.8%
Asian	53	0.7%
American Indian or Alaska Native	21	0.3%
Native Hawaiian or Other Pacific Islander	4	0.0%

Gross Regional Product (GRP)

\$452.1M Earnings (2019)	\$249.9M Property Income (2019)	\$46.3M Taxes (2019)	\$748.3M Total GRP (2019)
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Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Railroad Rolling Stock Manufacturing	\$34,260,656	\$726,610	\$34,987,265
Logging	\$23,567,492	\$6,558,907	\$30,126,398
Sawmills	\$27,177,905	\$106,836	\$27,284,741
Corporate, Subsidiary, and Regional Managing Offices	\$1,409,995	\$23,198,875	\$24,608,871
Local Government, Excluding Education and Hospitals	\$16,745,679	\$5,156,347	\$21,902,025

Top Regional Businesses

Business Name	Industry Name	Business Size
Linden Lumber Llc	Sawmills (321113)	551
Tombigbee Healthcare Authority	Other Social Advocacy Organizations (813319)	385
Foster Poultry Farms	Animal Production (112000)	200
Walmart Supercenter	Department Stores (452210)	150
West Alabama Mental Health Center	All Other Miscellaneous Ambulatory Health Care Services (621999)	128

Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data.

Appendix A - Industries

Code	Description
11	Agriculture, Forestry, Fishing and Hunting
21	Mining, Quarrying, and Oil and Gas Extraction
22	Utilities
23	Construction
31	Manufacturing
42	Wholesale Trade
44	Retail Trade
48	Transportation and Warehousing
51	Information
52	Finance and Insurance

Code	Description
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)
90	Government

Appendix B - Data Sources and Calculations

Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and the Department of Labor's Characteristics of the Insured Unemployed.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

DatabaseUSA.com Business-Level Data

Data for individual businesses is provided by DatabaseUSA.com, which maintains a database of more than 14 million U.S. business entities. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.

State Data Sources

This report uses state data from the following agencies: Alabama Department of Industrial Relations