



Regional Workforce 3

AIDT



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Report Parameters

9 Counties

1007	Bibb County, AL	1091	Marengo County, AL
1057	Fayette County, AL	1107	Pickens County, AL
1063	Greene County, AL	1119	Sumter County, AL
1065	Hale County, AL	1125	Tuscaloosa County, AL
1075	Lamar County, AL		

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

336,336

Population (2020)

Population **grew by 1,120** over the last 5 years and is projected to **grow by 1,110** over the next 5 years.

145,049

Total Regional Employment

Jobs **grew by 7,895** over the last 5 years and are projected to **grow by 9,585** over the next 5 years.

\$53.3K

Avg. Earnings Per Job (2020)

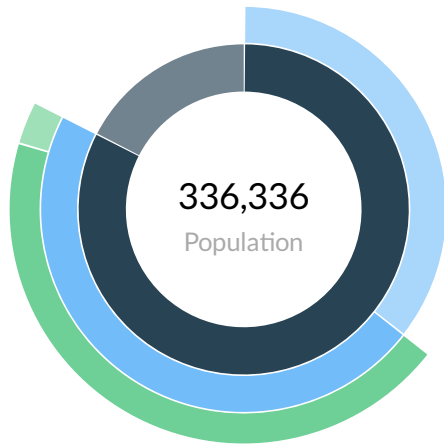
Regional average earnings per job are **\$16.4K below** the national average earnings of \$69.6K per job.

Takeaways

- As of 2020 the region's population **increased by 0.3%** since 2015, growing by 1,120. Population is expected to **increase by 0.3%** between 2020 and 2025, adding 1,110.
- From 2015 to 2020, jobs **increased by 5.8%** in Regional Workforce 3 from 137,155 to **145,049**. This change **fell short of the national growth rate of 6.2% by 0.4%**. As the number of jobs increased, the **labor force participation rate increased from 53.9% to 56.9% between 2015 and 2020**.
- Concerning educational attainment, **13.6% of the selected regions' residents possess a Bachelor's Degree** (5.4% below the national average), and **6.6% hold an Associate's Degree** (1.6% below the national average).
- The top three industries in 2020 are Education and Hospitals (State Government), Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	336,336	157,945	145,049	93.8	\$14.30B	\$20.37B	\$21.89B
Regional Workforce 3	336,336	157,945	145,049	93.8	\$14.30B	\$20.37B	\$21.89B
State	4,915,227	2,256,749	2,236,533	93.9	\$227.51B	\$245.62B	\$296.95B

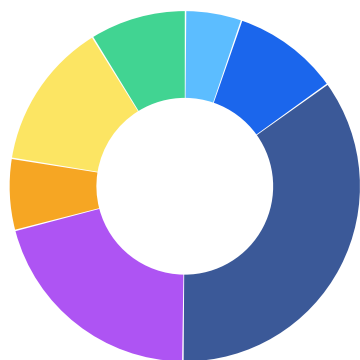
2020 Labor Force Breakdown



	Population
● Total Working Age Population	277,362
● Not in Labor Force (15+)	119,417
● Labor Force	157,945
● Employed	147,932
● Unemployed	10,013
● Under 15	58,974

Educational Attainment

Concerning educational attainment, **13.6% of the selected regions' residents possess a Bachelor's Degree** (5.4% below the national average), and **6.6% hold an Associate's Degree** (1.6% below the national average).

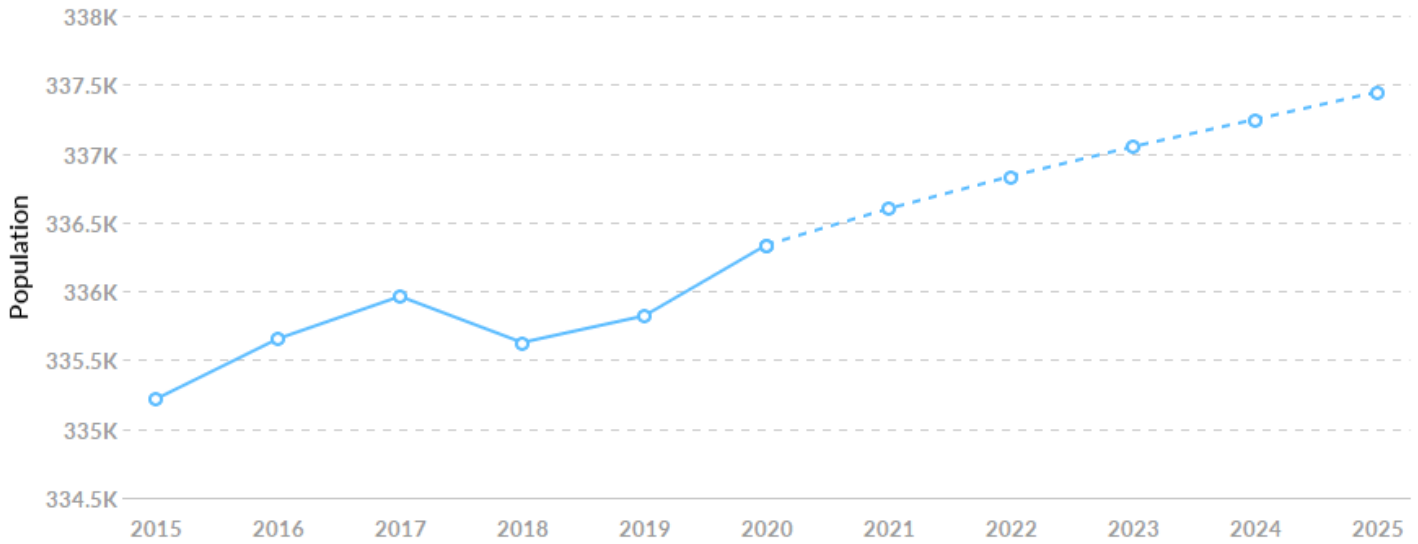


	% of Population	Population
● Less Than 9th Grade	5.2%	11,470
● 9th Grade to 12th Grade	9.9%	21,791
● High School Diploma	35.1%	77,558
● Some College	20.8%	45,939
● Associate's Degree	6.6%	14,620
● Bachelor's Degree	13.6%	30,144
● Graduate Degree and Higher	8.9%	19,656

Historic & Projected Trends

Population Trends

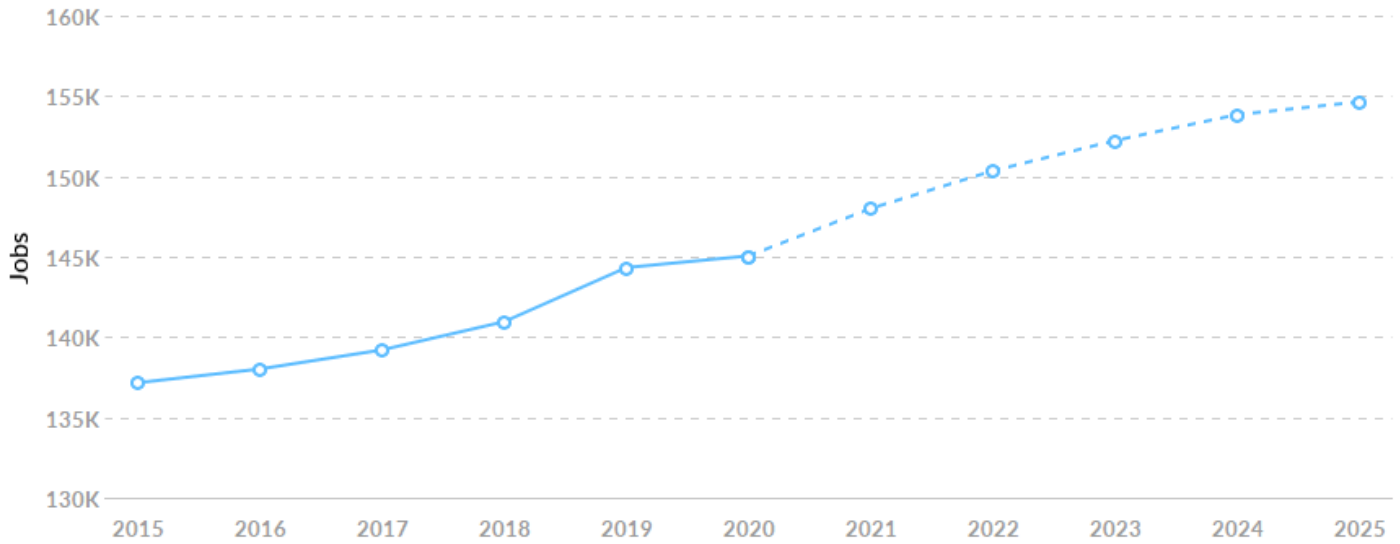
As of 2020 the region's population increased by 0.3% since 2015, growing by 1,120. Population is expected to increase by 0.3% between 2020 and 2025, adding 1,110.



Timeframe	Population
2015	335,216
2016	335,654
2017	335,962
2018	335,627
2019	335,821
2020	336,336
2021	336,599
2022	336,834
2023	337,049
2024	337,247
2025	337,446

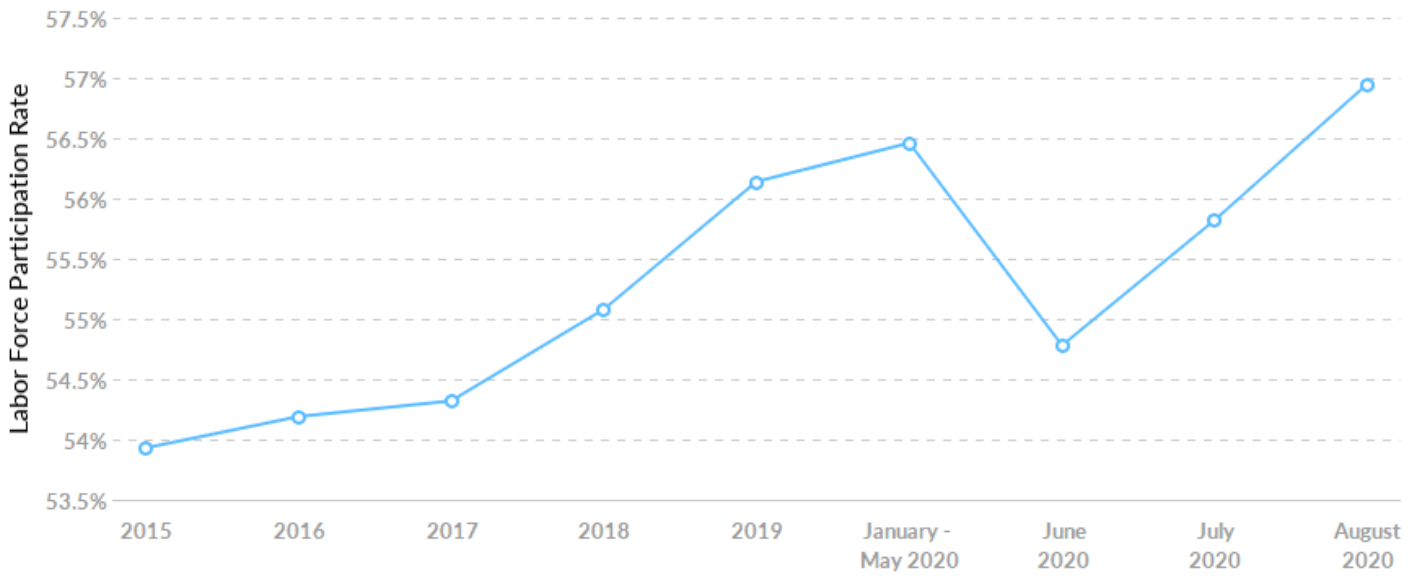
Job Trends

From 2015 to 2020, jobs increased by 5.8% in Regional Workforce 3 from 137,155 to 145,049. This change fell short of the national growth rate of 6.2% by 0.4%.



Timeframe	Jobs
2015	137,155
2016	138,010
2017	139,198
2018	140,955
2019	144,322
2020	145,049
2021	148,000
2022	150,344
2023	152,229
2024	153,842
2025	154,635

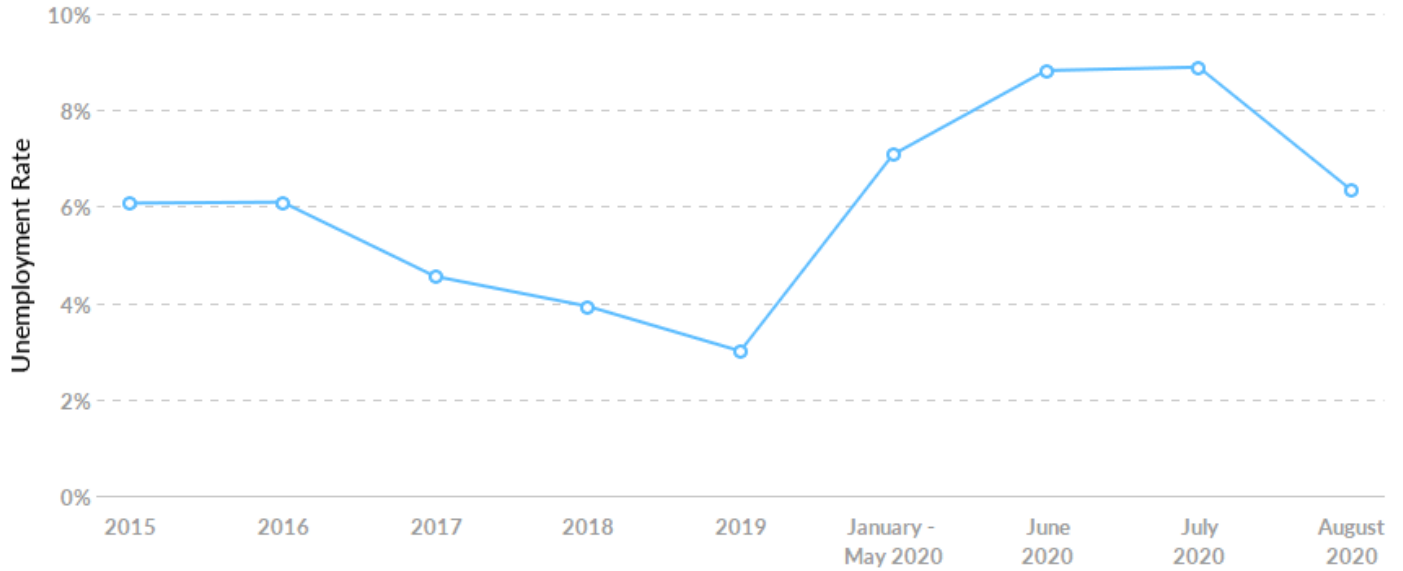
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	53.93%
2016	54.19%
2017	54.32%
2018	55.08%
2019	56.14%
January - May 2020	56.46%
June 2020	54.78%
July 2020	55.82%
August 2020	56.95%

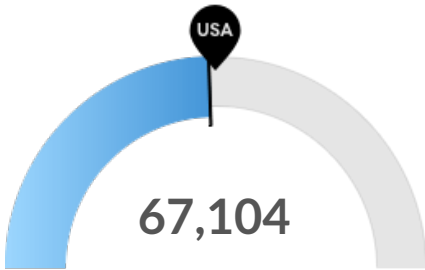
Unemployment Rate Trends

Your areas had an August 2020 unemployment rate of 6.34%, increasing from 6.07% 5 years before.



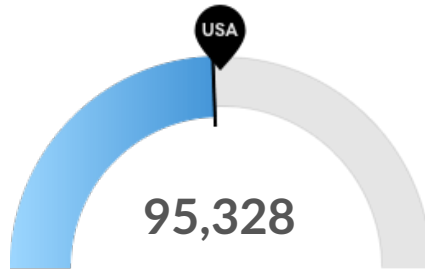
Timeframe	Unemployment Rate
2015	6.07%
2016	6.09%
2017	4.55%
2018	3.93%
2019	3.00%
January - May 2020	7.08%
June 2020	8.82%
July 2020	8.89%
August 2020	6.34%

Population Characteristics



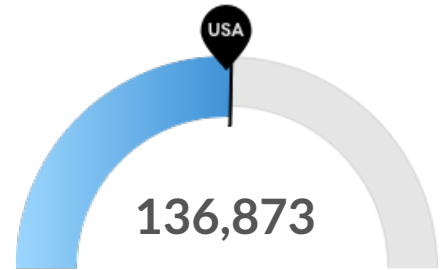
Millennials

Your area has 67,104 millennials (ages 25-39). The national average for an area this size is 69,241.



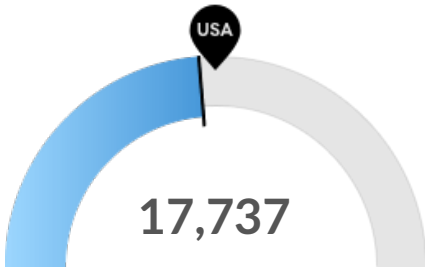
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 98,736 people 55 or older, while there are 95,328 here.



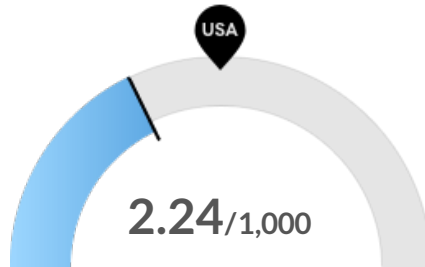
Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 133,954 racially diverse people, while there are 136,873 here.



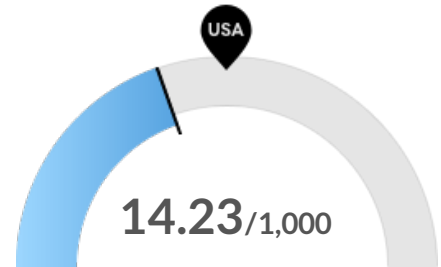
Veterans

Your area has 17,737 veterans. The national average for an area this size is 19,121.



Violent Crime

Your area has 2.24 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

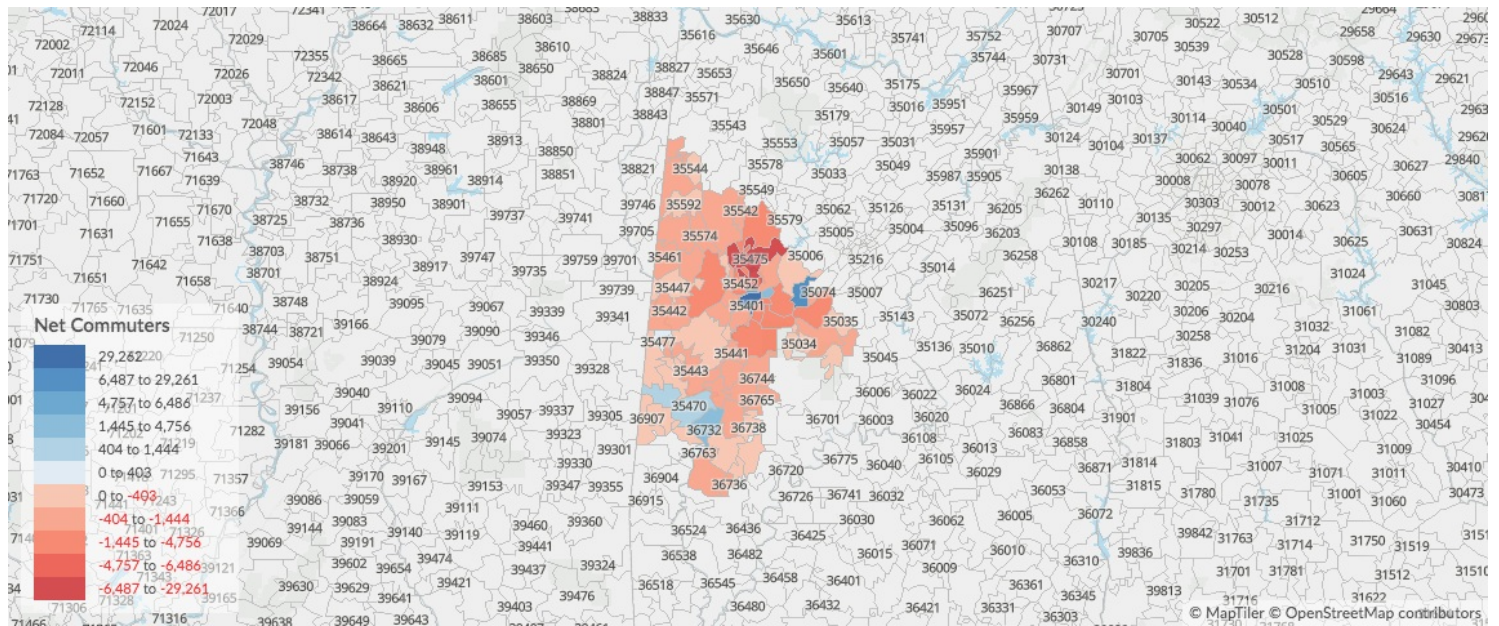


Property Crime

Your area has 14.23 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 35405.



Where Talent Works

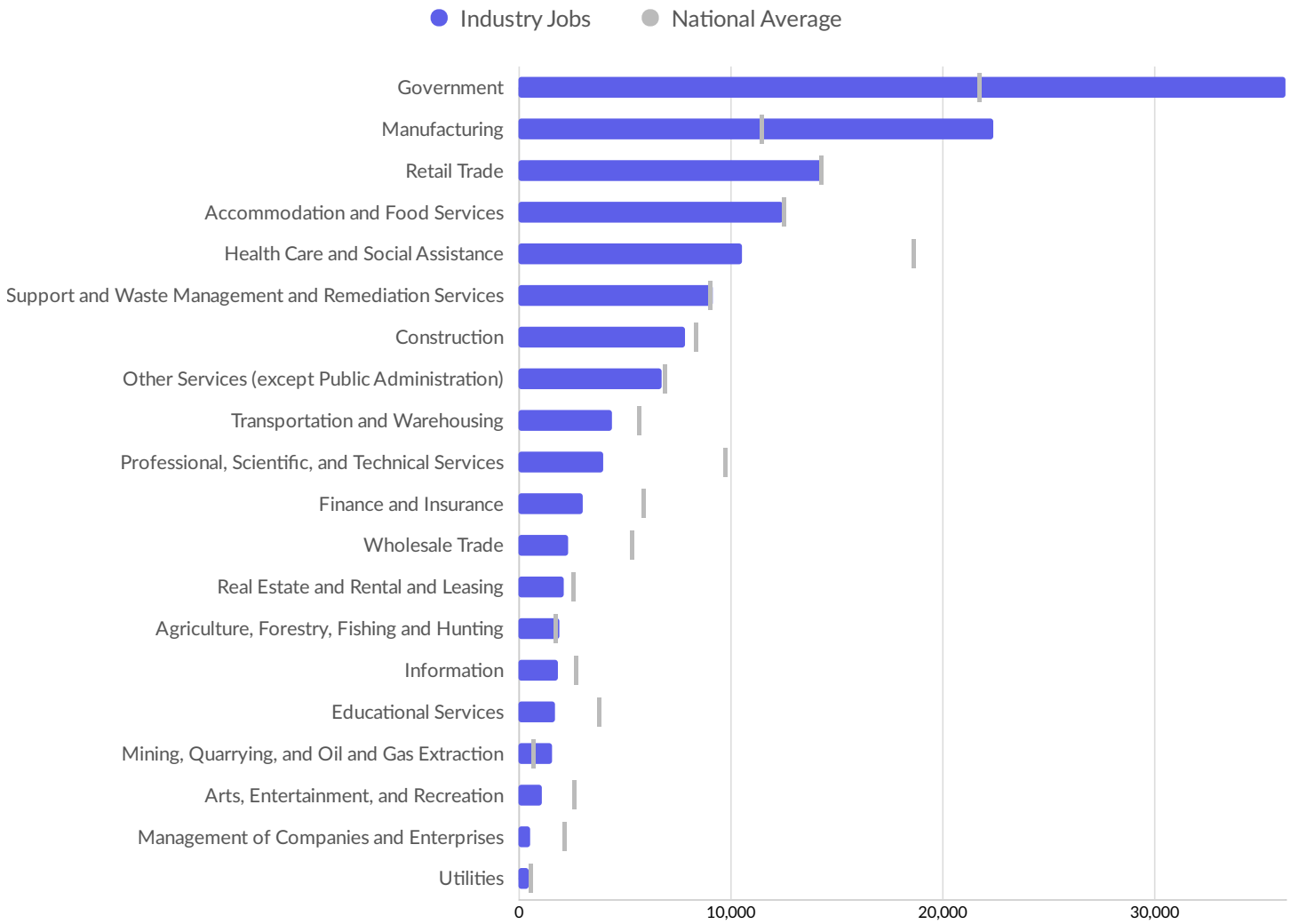
Where Talent Lives

ZIP	Name	2020 Employment
35401	Tuscaloosa, AL (in Tusca...	41,257
35405	Tuscaloosa, AL (in Tusca...	16,710
35404	Tuscaloosa, AL (in Tusca...	10,974
35476	Northport, AL (in Tuscal...	10,027
35490	Vance, AL (in Tuscaloos...	8,520

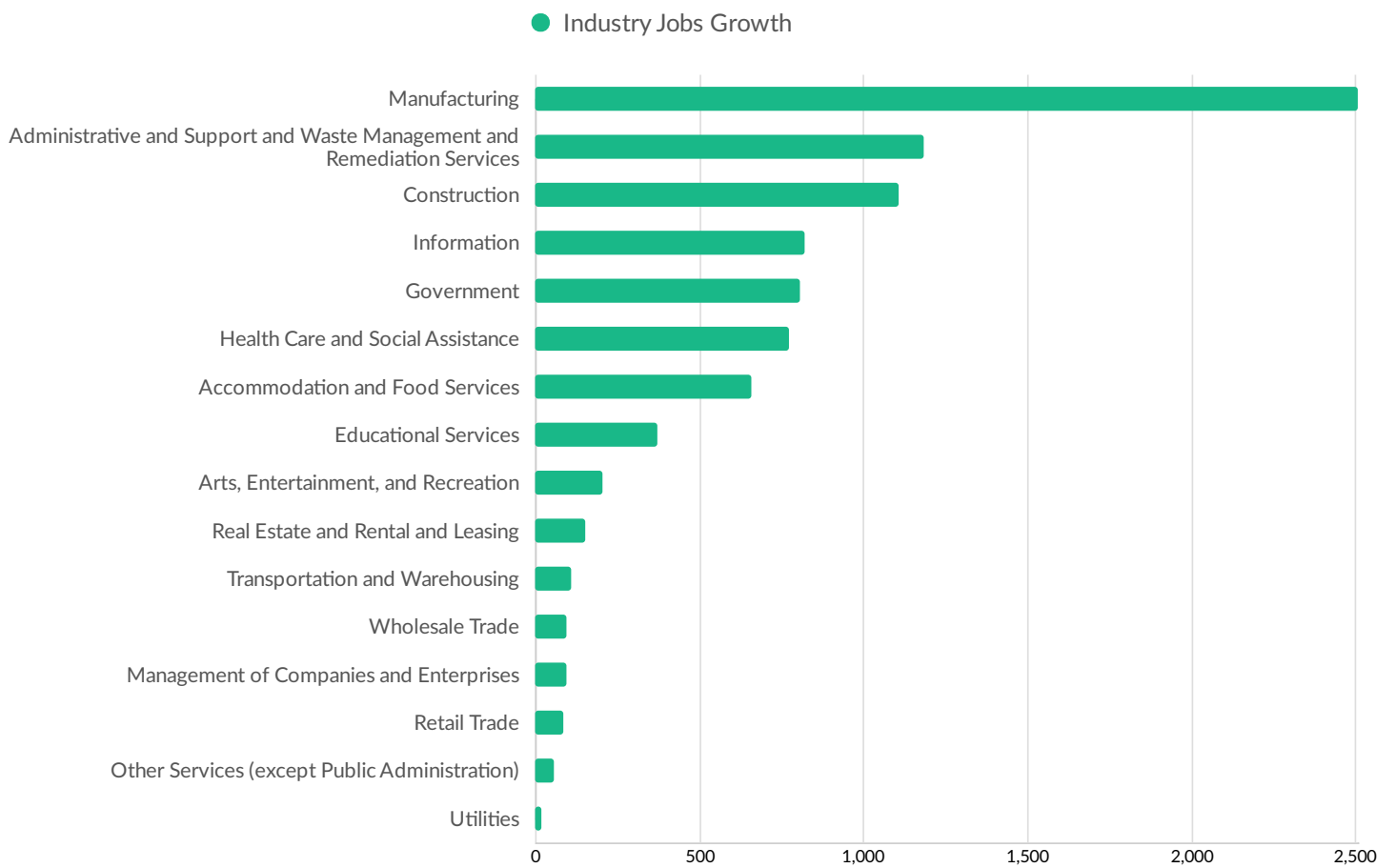
ZIP	Name	2020 Workers
35405	Tuscaloosa, AL (in Tusca...	19,495
35401	Tuscaloosa, AL (in Tusca...	11,996
35404	Tuscaloosa, AL (in Tusca...	9,522
35475	Northport, AL (in Tuscal...	8,464
35406	Tuscaloosa, AL (in Tusca...	8,156

Industry Characteristics

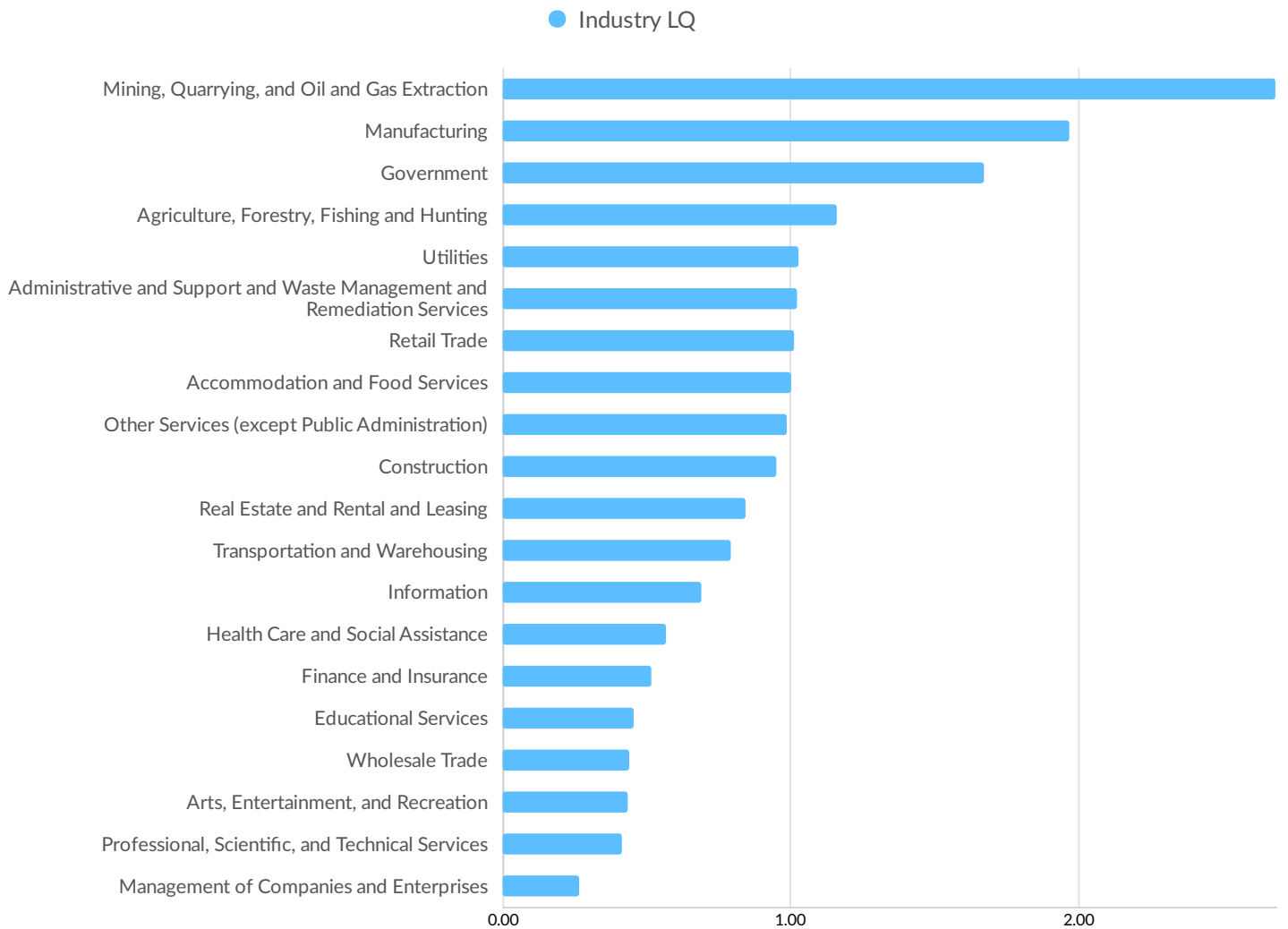
Largest Industries



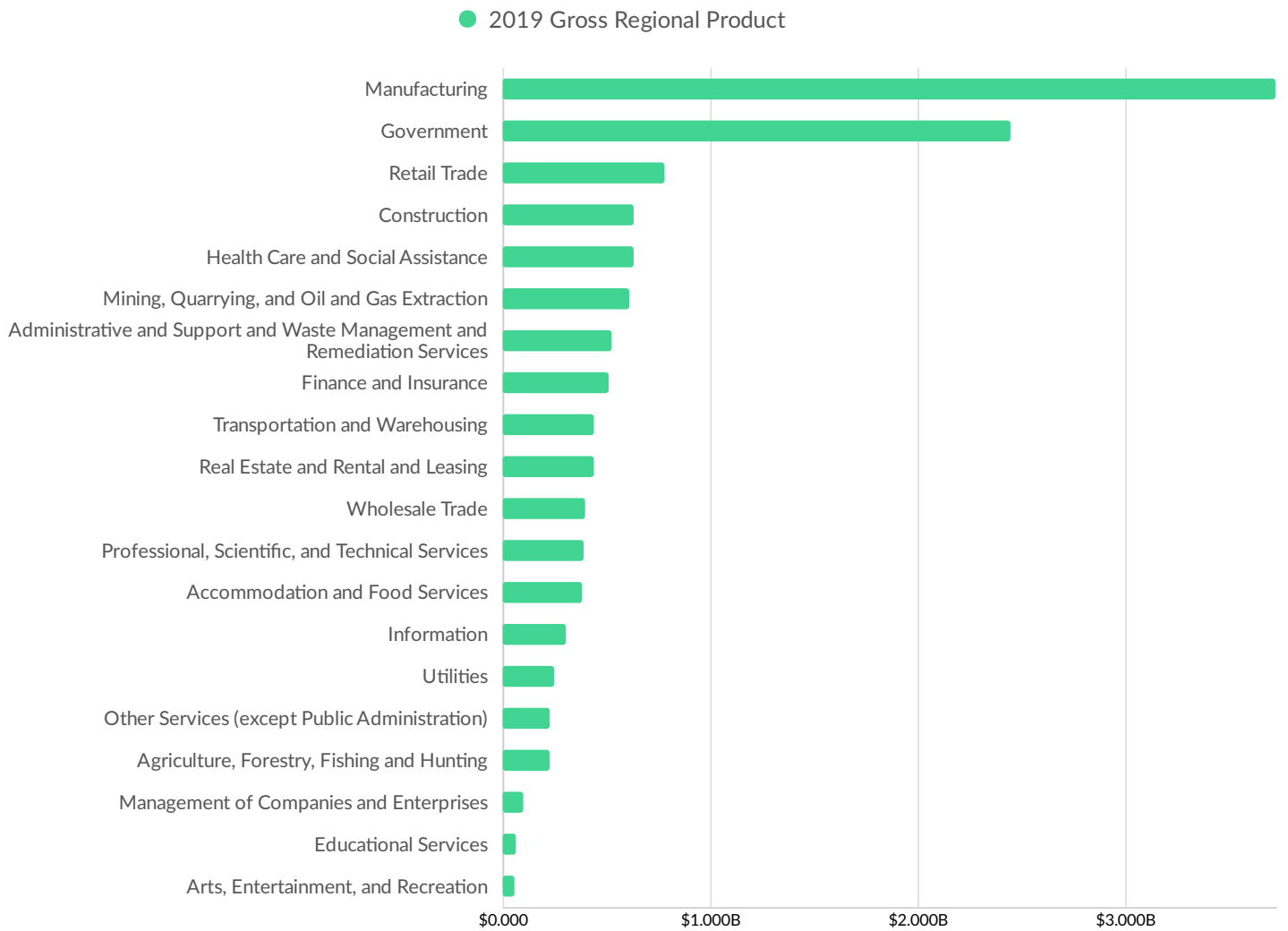
Top Growing Industries



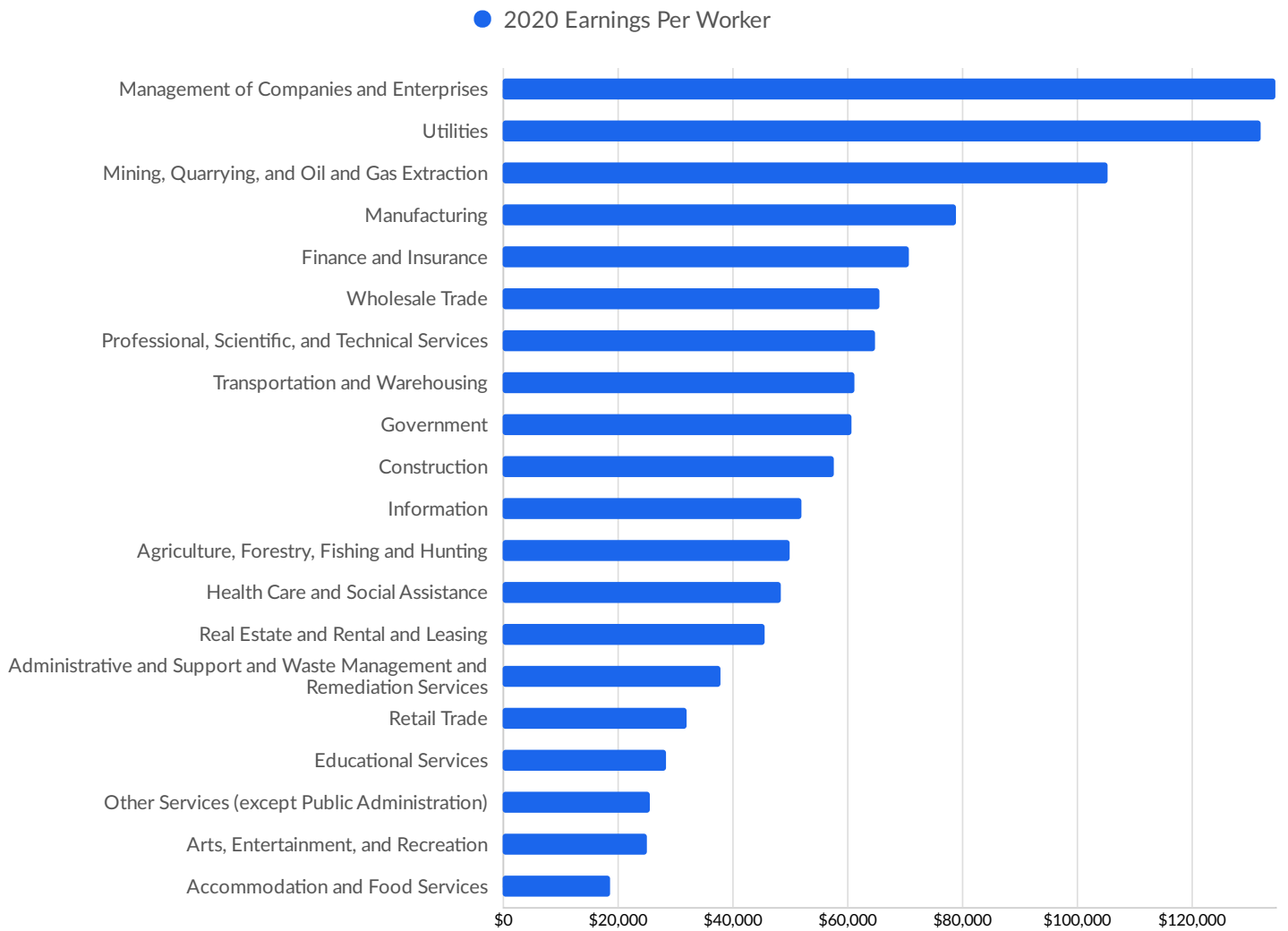
Top Industry LQ



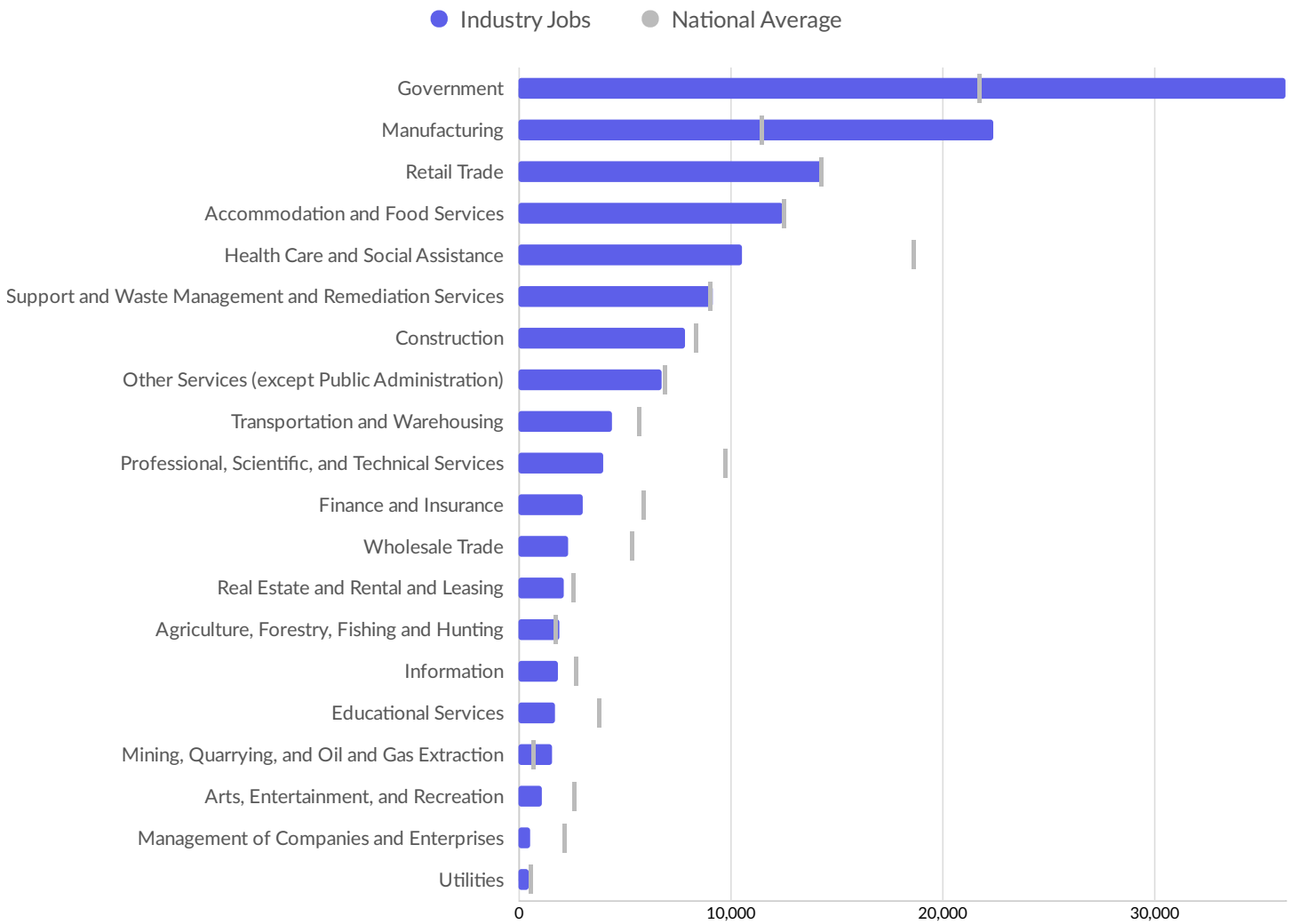
Top Industry GRP



Top Industry Earnings























Largest Industries



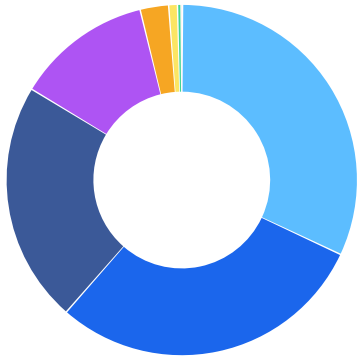
Business Characteristics

20,094 Companies Employ Your Workers

Online profiles for your workers mention 20,094 companies as employers, with the top 10 appearing below. In the last 12 months, 3,557 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Alabama	3,816 	CRST International, Inc.	2,161 
Tuscaloosa City Schools	606 	C.R. England, Inc.	1,049 
Mississippi State University	578 	McElroy Truck Lines, Inc.	982 
Mercedes-Benz Usa, LLC	548 	Bolt Express, LLC	967 
DCH Regional Medical Center	479 	University of Alabama	942 
DCH Healthcare Authority	467 	Dollar General Corporation	659 
Wal-Mart, Inc.	456 	U.S. Xpress, Inc.	593 
City of Tuscaloosa	273 	Decker Truck Line, Inc.	576 
Department of Veterans Affairs	258 	Kllm, Inc	510 
Shelton State Community College	232 	R.E. Garrison Trucking, Inc.	473 

Business Size

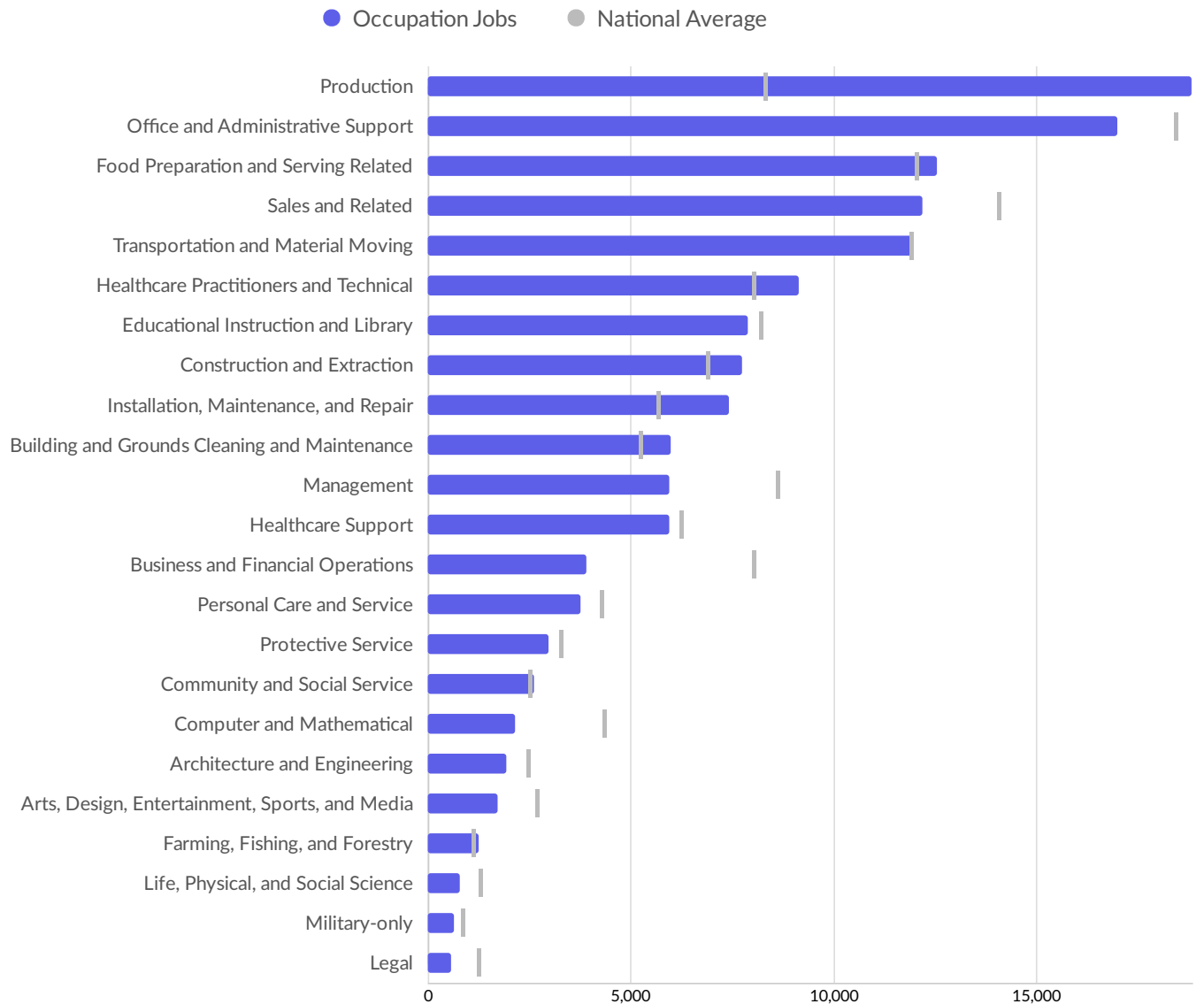


	Percentage	Business Count
1 to 4 employees	31.9%	3,377
5 to 9 employees	29.5%	3,119
10 to 19 employees	22.2%	2,352
20 to 49 employees	12.5%	1,325
50 to 99 employees	2.6%	278
100 to 249 employees	0.8%	85
250 to 499 employees	0.3%	35
500+ employees	0.1%	14

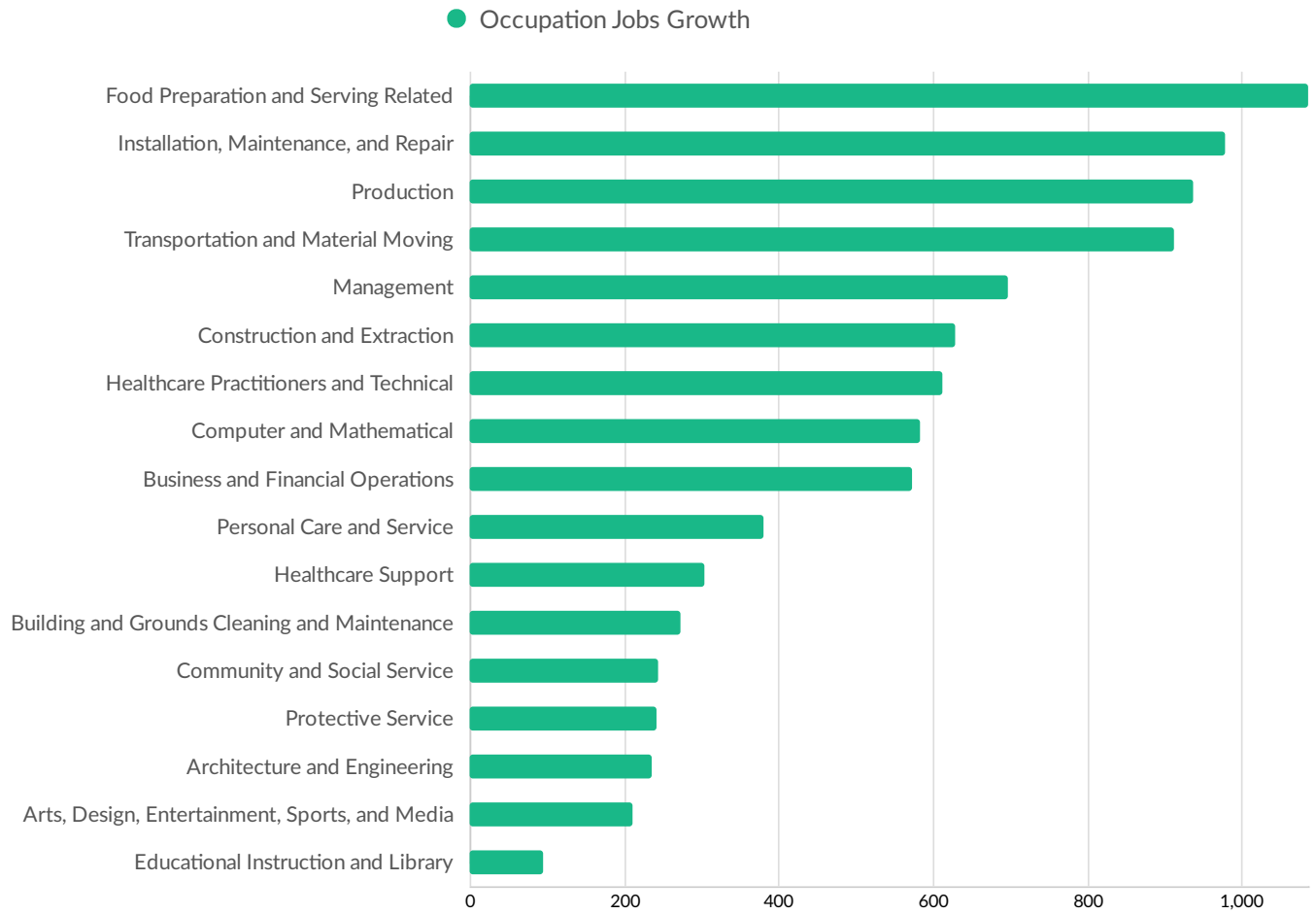
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

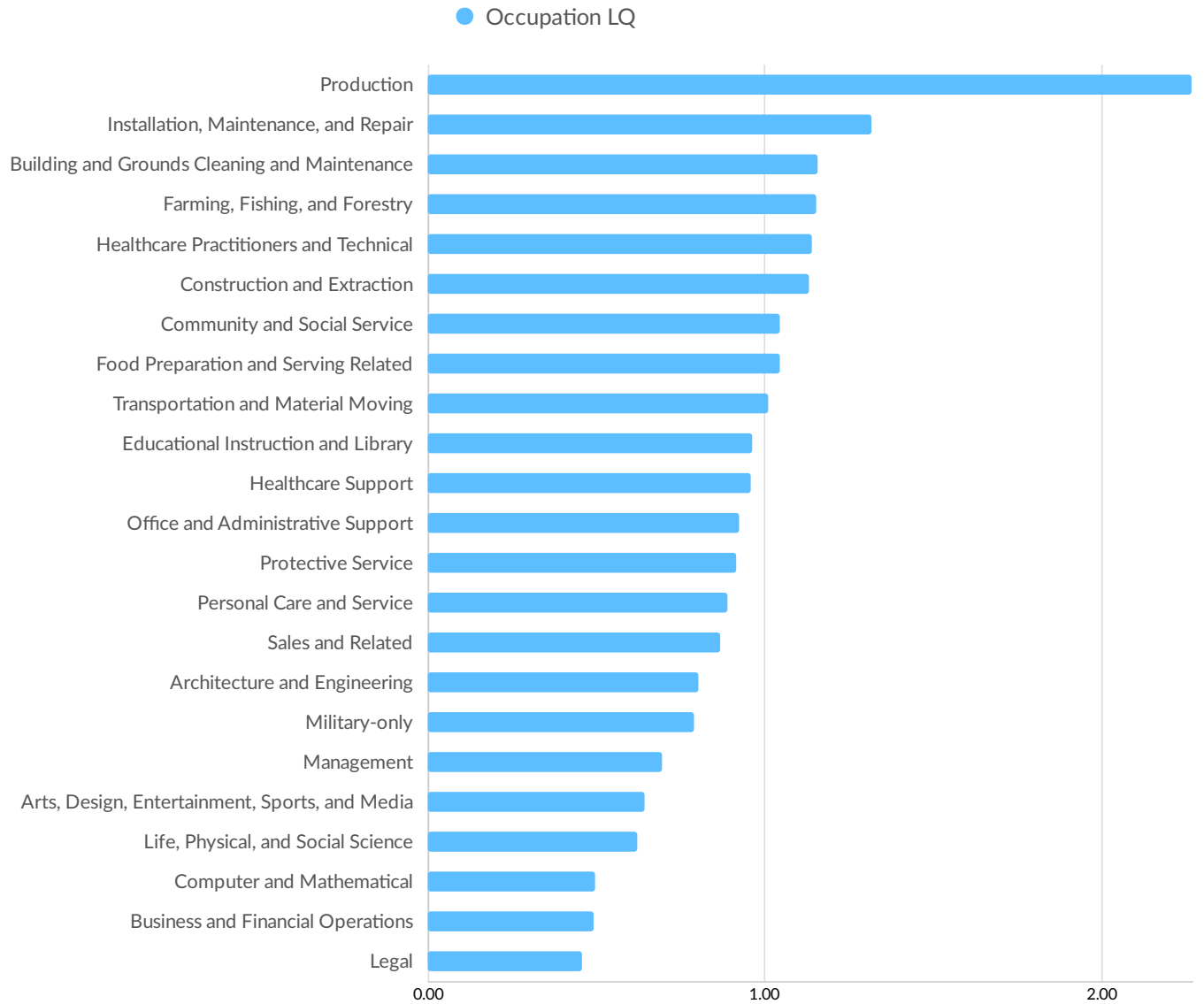
Largest Occupations



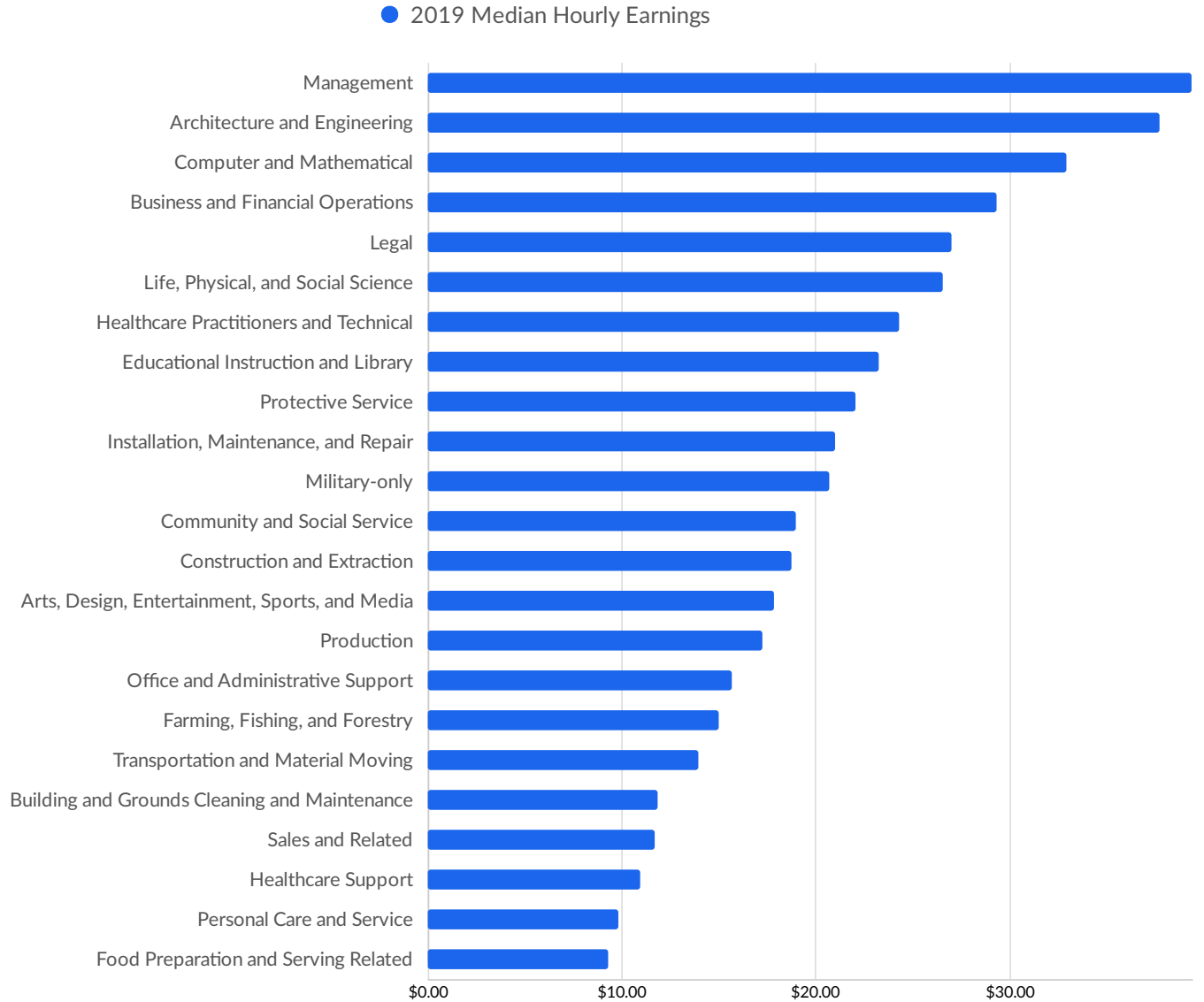
Top Growing Occupations



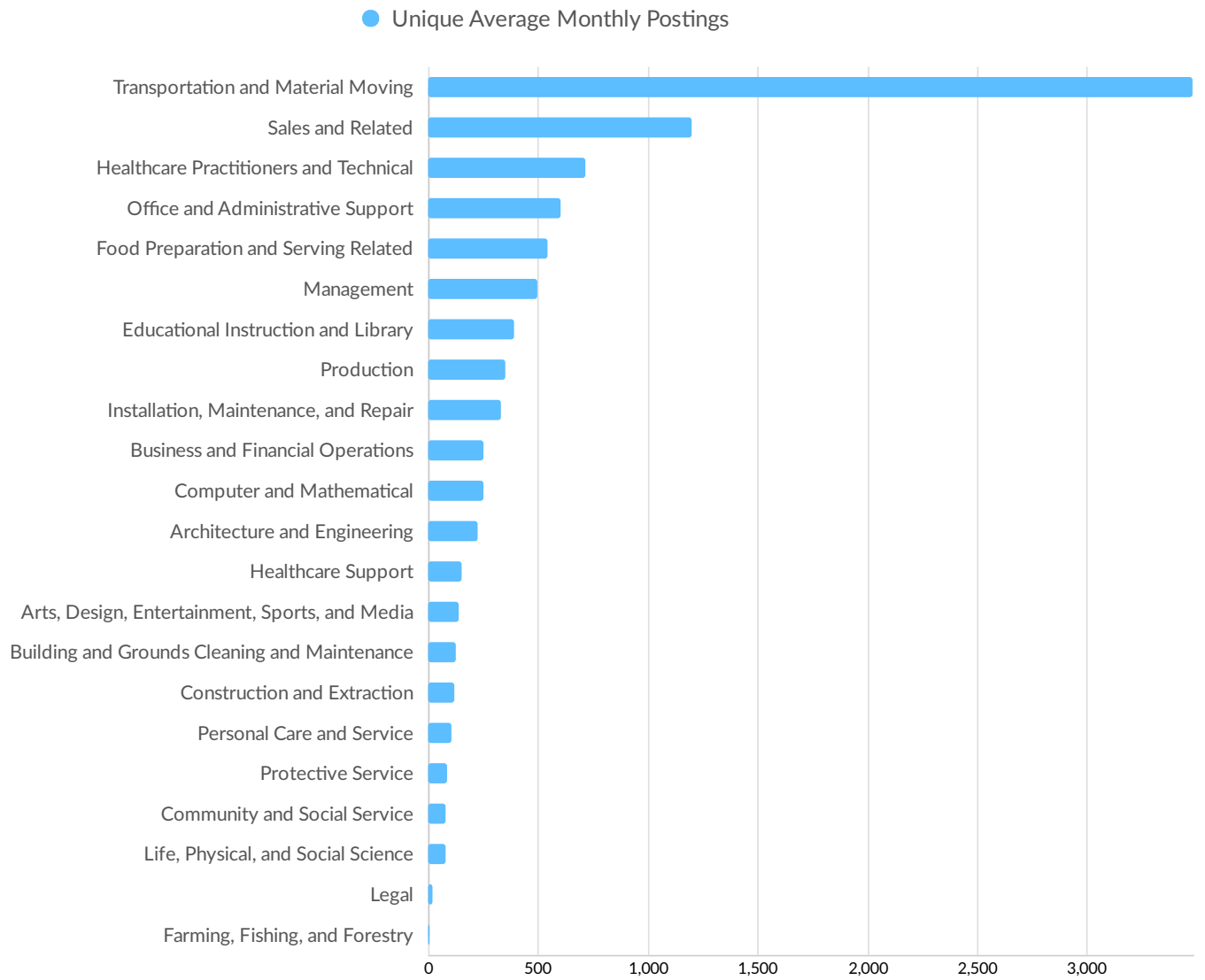
Top Occupation LQ



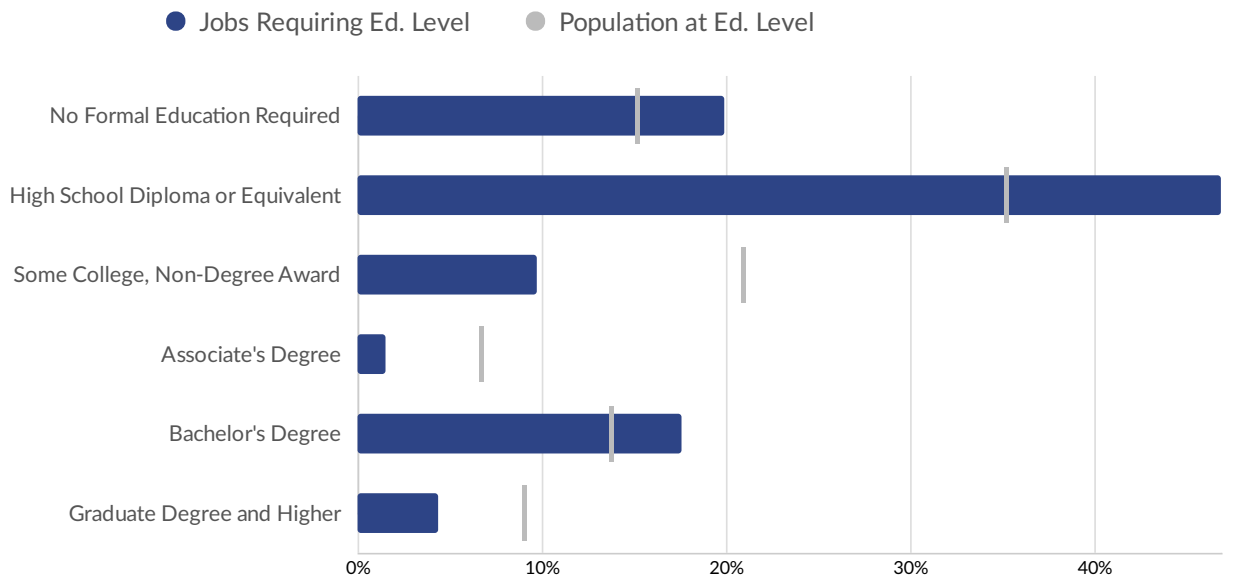
Top Occupation Earnings



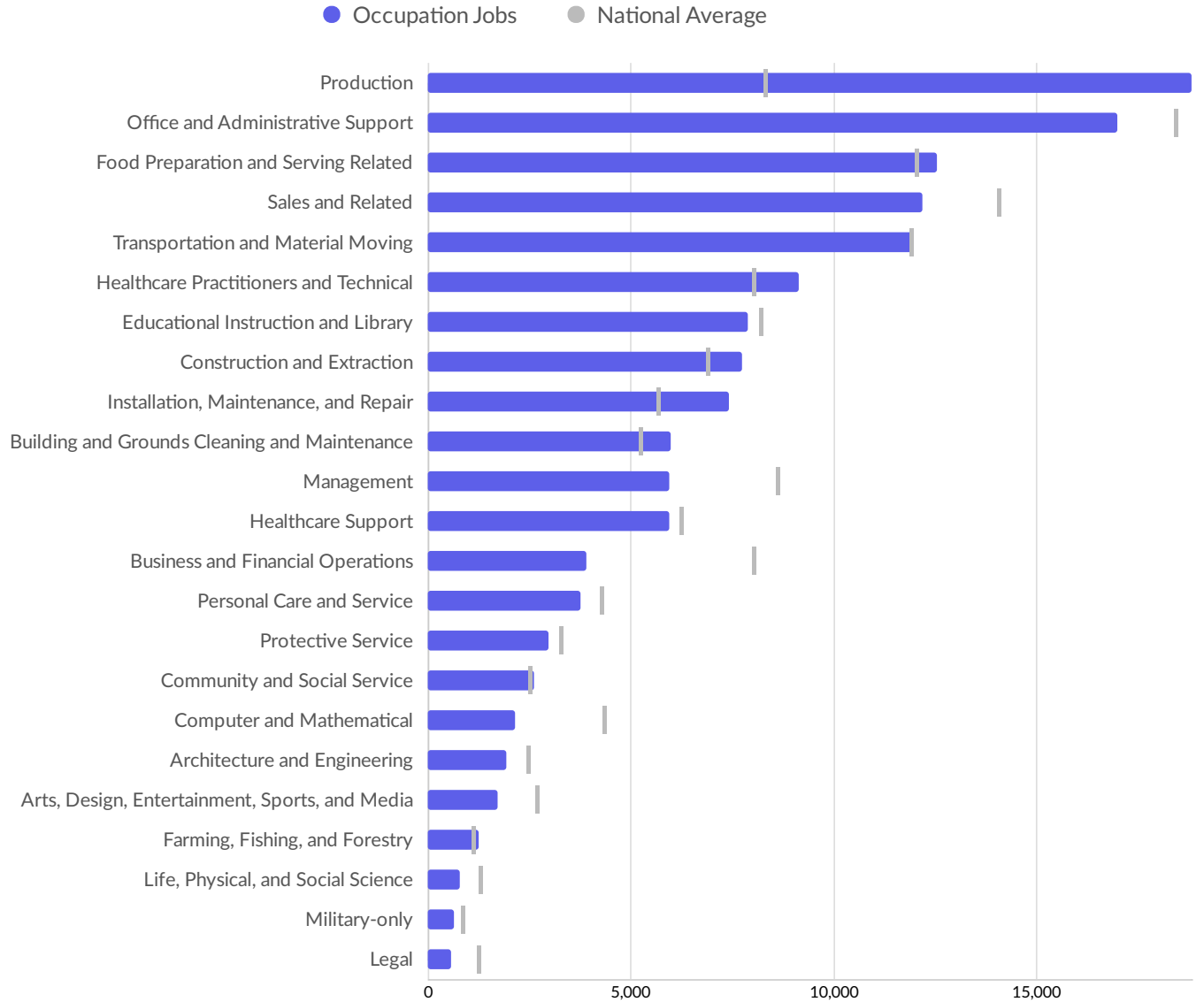
Top Posted Occupations



Underemployment












Largest Occupations



Educational Pipeline

In 2019, there were 11,911 graduates in Regional Workforce 3. This pipeline has grown by 20% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", "Marketing/Marketing Management, General", and "Finance, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
The University of Alabama	9,708 	
University of West Alabama	1,235 	
Shelton State Community College	852 	
Stillman College	94 	
University Academy of Hair Design	22	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

